

Quote

THE WEEKLY DIGEST

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Number 15



The evangelical LUCKMAN would seem an excellent choice to head Mr TRUMAN's food conservation program. Those who criticize the President's objective: the saving of a bushel of grain per capita, on the ground that we do not consume that quantity, overlook significant secondary uses. Reduction in use of meat, eggs, poultry and dairy products should save far more grain than any practicable cut in bread consumption . . . (Normally, wheat is not fed to livestock in great quantity, but short corn crop alters custom.) . . . Administration can hardly succeed in attaining objectives, but this does not imply that program will fail. Any gain in making people more conscious of waste is direct benefit. (Press, in gen'l, is playing up "eat less" rather than "waste less." This needs correction.) . . . Voluntary action is only course open. Talk of enforced rationing (WALLACE, et al) is only star-eyed, stuff in present emergency. Would take mo's to set up organization, and need is for coming winter. Even at best we cannot now hope to meet minimum quotas req'd to stave off revolution. Situation deteriorates more rapidly than statisticians can compute needs. There will be hunger, chaos and large-scale shift to left in several European countries before this troubled yr concludes.

MAY WE *Quote* YOU ON THAT?

Dr NEIL D WARREN, dean of men and head of psychology dep't, Univ of S Calif: "There is no doubt whatever that frequent and usually exclusive listening (by children) to thriller and crime radio programs has resulted in unwillingness and inability to enjoy programs of a higher or more intellectual type." 1-Q

Dr ROY G ROSS, gen'l sec'y of the Internat'l Council of Religious Education: "The gen'l 'climate' in America today is much more favorable to religious education than it was a decade ago." 2-Q

CHAS F KETTERING, noted research engineer: "Some people, like a defective record on a victrola, keep repeating over and over again the same wrong thought." 3-Q

Gen'l DWIGHT D EISENHOWER: "Wars are stupid, and stupidly started. I don't believe there is a nation in the world today that would start another global war." 4-Q

Pres HARRY S TRUMAN: "If you don't have a good sense of humor, you're in a hell of a fix when you are Pres of the U S." 5-Q

JOHN FOSTER DULLES, Republican statesman: "No political formula, no atomic development authority, no UN charter, can make good the spiritual deficit. Only homes and churches can be moral power-houses." 6-Q

CLEMENT ATTLEE, British Prime Minister: "The virulence of the

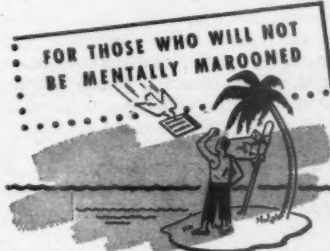
attacks on the rest of the world in the Soviet press is the measure of the difficulties that the Russian gov't is experiencing." 7-Q

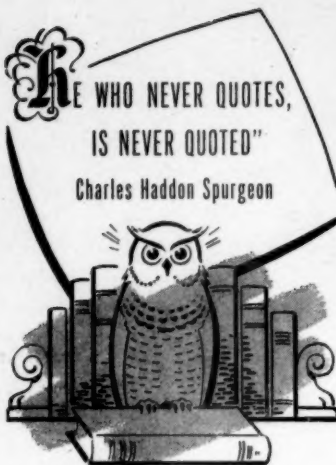
Rev KENNETH L PATTON, 38-yr-old Madison, Wis, minister who recently "resigned" from white race: "As long as there must be Negro and 'white' Methodist, Baptist and other churches in the same town, there is something rotten in the kingdom of God." 8-Q

ANDREI VISHINSKY, Deputy Soviet Foreign Minister: "There will be no war in my lifetime. However, I am 63 yrs old." 9-Q

Internat'l Inst of Artists and Photographers, which has created a mate to be known as "Aunt Martha" for Uncle Sam: "Our country and our civilization is based upon the family unit. It is incongruous to show Uncle Sam by himself." 10-Q

CLINTON P ANDERSON, Sec'y of Agriculture: "We still throw away the richest garbage in the world." 11-Q





ACTION—1

If you're going to be a minute man, don't be a last-minute man.
—*Gilcrafter*, hm, Gilbert Paper Co.

AGE—Youth—2

When John Quincy Adams was 80 yrs of age, a friend met him one day on a st in Boston. "How is John Quincy Adams?" he asked gaily.

The old man's eyes began to twinkle, and then he said slowly: "John Quincy Adams is very well, thank you, but the house he lives in is sadly dilapidated. It is tottering on its foundations. The walls are badly shattered and the roof is worn. The bldg trembles with every wind, and I think that John Quincy Adams will have to move out before very long, but he himself is very well." And with a wave of the hand the old man walked on. — ALICE M LYDALL, *Canadian War Cry*.

AGRICULTURE—3

Agriculture is an innocent pursuit that injures no one. It invades no man's just rights and prejudices no man's safety, health, peace or reasonable enjoyment. It is a beneficial employment, for whoever cultivates the earth, and covers it with rich and golden crops, renders it more beautiful and increases the means for human subsistence.—JOHN L BLAKE, *Farmer's Every-Day Book*.

BUSINESS—4

Business is a curious mixture of human nature and arithmetic. Just when you begin to think arith-

metic is the more important factor, you bump into human nature; and vice versa.—*Mgt Briefs*.

CHILDREN—Security—5

Children found in the refugee camps as Germany fell were well on the way to starvation. They needed not only physical, but also spiritual renewal. Their sense of insecurity had to be changed. To do this, those in charge gave the children pieces of bread as they went to sleep at night—not to eat, but to clutch in their arms like dolls. Hugging this armful of security, they dropped to sleep with this silent whisper to their subconscious, "I shall never be hungry again."—*Guardian*. (Madras, India)

CIVILIZATION—6

In the past, civilizations perished not simply because they contained within themselves the seeds of their own doom, but because they were unable to utilize the powers they also had within themselves to remedy the diseases from which they suffered.—BEN S MORRIS, "War and the Psychological Services," *Fortnightly* (London), 8-'47.

COMPLIMENTS—7

A brisk controversy has been going on over the rights and wrongs of men whistling at girls. Certain communities in these United States have enacted recent legislation against it. I recently heard an interesting comment from a young South American girl now in college here.

"Down home," she told me, "the way our boys compliment us on the st makes it difficult to take offense. When they like the looks of a girl passing by, they call out to her softly, 'Hurray for your mother!'" — Princess ALEXANDRA KROPOTKIN, *Today's Woman*.

DESPONDENCY—8

Don't worry if you feel despondent. The sun has a sinking spell every night, but it rises again all right the next morning.—*Malconta*.

DIGNITY—9

Dignity is the capacity to hold back on the tongue what never should have been on the mind in the first place.—*Wkly Progress*.

DRINK—Drinking—10

Last yr, whisky and beer used up 3,500,000 tons of edibles, count-

ing corn, rye, wheat, rice, barley, and potatoes. If there were some way to stop diversion of grain to the whisky and beer business, this armistice in the war against famine would make up tonnage equal to 23% of the shortage in the current corn crop.

The United Nations' Food and Agricultural Organization reports that the U S shipped 18,600,000 tons of foodstuffs overseas during the yr ending June, '47. If Americans could only discover how to leave drink alone, in a yr's time they thus could make up a supply equal to a fifth of the foodstuffs exported last yr.—HARLAN TROTT, *Christian Science Monitor*.

ECONOMISTS—Predictions—11

The late Brig Gen'l Leonard P Ayres, who in his day was one of the nation's leading economists, once remarked that in his opinion any man of good common sense could tell what was going to happen—and that no man could tell when!—H A TOULMIN, Jr, quoted in *Sales Mgt*.

They DO Say...

Stories are springing up throughout country of parents suffering great shock, becoming mentally deranged upon viewing war dead ret'd from foreign service. War Dep't labels them fabrications. No bodies in current shipments have yet reached U S. Caskets will doubtless be sealed in any case... Australian press marked ELIZABETH - Prince PHILIP nuptials with headline: "The Girl Next Door Announces Her Engagement."... BAYLESS HARDIN, sec'y of Ky Historical society, is seeking person who can give out with an "authentic Rebel yell" to be recorded and filed in organization's archives... Item for the Curl-your-hair dep't: According to *The Woman*, about 2% of all permanent waves are given to men... UN World reports that fastest-selling item in the gift shop in the UN cafeteria is a perfume called "Suspicion."

EDUCATION—12

After every great war in the last 100 yrs the defeated nation has turned to its educational system to strengthen itself. Perhaps the time has come for the victors to be wise.—EDGAR DALE, *News Letter*.

FAITH—13

What is religious faith? Essentially nothing else than the whole mind, reason, imagination and will, putting forth their combined energy in an effort to break a way thru the natural framework of existence and to escape from the mechanism which seems so inexorably to govern the destiny of all things. —ALFRED LOISY, *La Naissance du Christianisme*. (Allen & Unwin)

FOOD—Consumption—14

An actuary has computed that if you are age 70, you have consumed during your lifetime a total of 150 head of cattle, 225 lambs, 26 sheep, 310 swine, 2,400 chickens, 26 acres of grain, and 50 acres of fruits and vegetables. —*Buzz Saw*, hm, Helmbrecht Insurance Agency.

FREEDOM—15

Freedom cannot be divided, as selfish men have tried to divide our common country. There are many aspects of freedom, depending upon the point of view of the watcher and upon the refraction of light from its innumerable facets; but in the end, freedom is the right of every man to do as he pleases, so long as he infringes on the rights of no other man. And nowhere, in all the world, can some men be free until everywhere all men are free. — ELLIS ARNALL, "It Need Not Happen Here," *Nat'l Jewish Monthly*, 9-'47.

HABIT—16

Habit is nature's safety valve. If (we) had to stop and think consciously of each separate action we would be in a lunatic asylum before night. — LEWIS F GORDON, *Best's Insurance News*.

HOUSING—Shortage—17

A youth who had been receiving aid from U S Office of Education succeeded in entering Harvard Univ, and recently reported that he had found a good room. Only upon further questioning did he mention that this room, the near-

est he could find, was 31 mi's from the campus. —*Kansas City Star*.

On the Other Hand...



JULIAN ROTH, *A Home of Your Own* (Greystone Press): "There is no change in sight, nor any sign of change known to the most progressive-operating home builder, which would lead to sudden or marked lowering of home production costs in the next several yrs or that would make today's type of house obsolete."

ELIZABETH GORDON, Editor, *House Beautiful*: "A revolution is taking place in the design of the American home and unless Americans become aware of it they will find the new homes they are building obsolete before they occupy them."



HUMOR—18

What this war weary globe needs is more jest propulsion. — BOS HAWK, radio program.

INITIATIVE—19

Very few of the big jobs are held by men who will lie and shiver rather than get up and hunt for an extra blanket. — JOSEPHUS HENRY, *Scottsbluff* (Neb) *Star-Herald*.

INTERNAT'L RELATIONS—20

There are still those who feel that we and Russia, tho differing widely, can somehow learn how to live together. Men and women do. — *Detroit News*.

JUSTICE—21

At a Bar dinner, Judge Leibowitz and a group of his colleagues were analyzing a recent Supreme Court ruling. One mbr held the view that the phraseology was shot thru with flaws. The judge agreed, but at the same time observed that in

some localities the wording doesn't matter as long as justice is administered. He cited a frontier case:

A man was found dead in Leadville. The coroner's jury brought in the verdict: "We find that Jack Smith came to his death from heart disease. We found 2 bullet holes and a dirk knife in that organ, and we recommend that Bill Younger be lynched to prevent the spreading of the disease." —BUSTER ROTHMAN, *Magazine Digest*.

LABOR—22

Labor is one of the great elements of society—the great substantial interest on which we all stand. Not feudal service or the irksome drudgery of one race subjected, on acc't of their color, to another, but labor — intelligent, manly, independent, thinking and acting for himself, earning its own wages, accumulating those wages for his capital, educating childhood, maintaining worship, claiming the right to the elective franchise and helping to uphold the great fabric of the state. That is American labor, and all my sympathies are with it and my voice till I am dumb will be for it. — Quotation from speech by famous orator, DAN'L WEBSTER.

LUCK—23

I am a great believer in luck and I find the harder I work the more I have of it. —STEPHEN LEACOCK, quoted in *Phoenix Mutual Library*.

MANAGEMENT—24

It's the MAN in Management that counts. —J E JOHNSON & Son, Champaign, Ill.

MERCHANDISING—25

People don't buy causes — they buy effects. — LEWIS F GORDON, *Best's Insurance News*.

OPINION—26

The average faddist thinks by infection—catching an opinion like a cold. —*Pathfinder*.



Droke House

LUCY HITTLE, Editor . . . WM STAINBROOK, Associate Editor

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Quote



AUTOMOBILE — Accessories: Plastic windshield scraper has req'd resilience but is exceptionally strong. Will remove ice ¼-in thick and will not scratch glass. Scraper fits into any standard auto glove compartment. (Norton Laboratories, Inc)

CHILDREN—Discipline: Mechanical spanking machine in form of 2½-ft rabbit. Rabbit holds a rubber whacker in one paw, metes out punishment when parent operates foot pedal. (NYNS)

COMMUNICATIONS: Nearly complete telephone privacy is assured in use of new silencer thru which important tones of the voice are directed into transmitter. Rasping tones, or those of annoying distortion, are filtered out. (Grit)

JEWELRY: Latest thing in watches, Tournograph, divides, multiplies, has built-in slide rule and calculates problems involving speed, percentages, interest. It also tells time. (Tide)

PAINT: Faded and soiled awnings can now be made to look like new with special canvas-reconditioning paint. It also protects them from mildew, rot. Paint preservative does not stiffen canvas or cause to crack or peel. Available in 13 colors, including black, white and aluminum. Colors are sun resistant, water repellent. (Dr HILTON I JONES, Rotarian)

RESTORATIVES: Rub-R-Vine restores and revitalizes rubber parts that are hardening, cracking and losing their elasticity. Apply the liquid with cloth directly to the rubber surface. (Schwartz Chemical Co, N Y)

ORGANIZATION—27

Sign in dressing room of St Louis Cards: "Organization is the art of getting men to respond like thoroughbreds. When you call on a thoroughbred he gives you all the speed, heart, and sinew in him. When you call on a jackass he kicks." — *Fifth Wheel*, Ind Motor Truck Ass'n.

SPEECH—Speaking—28

Be brief! A short speech is forgiven for its imperfections; a long one irritates no matter how good it is. Power needs few words; only weakness seeks refuge in verbosity. —OTTO EISENSCHIML, *Art of Worldly Wisdom*. (Duell, Sloan & Pearce)

STRIKES—29

It is like a camel crossing the desert with a load of straw which is all he can carry. The driver puts another straw on and he loses the camel, load and everything. If he only had fed that straw to the camel, he would have been all right. —A Yorkshire, England, miner, advancing case for 60,000 miners who went out on strike against an order to work an extra 2-ft stint a day, quoted in *P M*.

SUCCESS—30

A father and son were discussing the importance and significance of success. The son finally said, "It must be great to be famous and have people remember you. Now, there was Paul Revere. He was a great man."

The father responded, "Yes, Paul Revere was a great man but do you know the name of his horse? Did you ever happen to think that he could not have taken the ride if it had not been for the horse?"

Like the boy, we do not often give much consideration to the horse with the result that we do not completely understand success, or develop true appreciation for the ladder which we climb. —CHAS L ANSPACH, *Vital Speeches*.

TAXATION—31

The wealthy Londoner who was charged \$1,600 for an operation sought out the surgeon; explained that with the high British taxes he'd have to earn \$64,000 to pay the bill. Then he suggested that the surgeon, being one of the best, wouldn't have much left from the \$1,600 fee after taxes. The surgeon agreed that only a little more than \$100 would be left. "So," said the

wealthy patient, "in order to pay you \$100 I have to earn \$64,000. Suppose we settle for a case of whisky?" The surgeon said, "Done." Or, in American, "It's a deal." — GORDON GAMMACK, *Des Moines Register*.

TEMPERAMENT—32

Vladimir de Pachmann, pianist, fussed over the height of a piano stool, then called for a book to sit on. He tried it, shook his head, tore off a single page, smiled happily, and started playing the 1st number of his recital. — P H D SHERIDAN, *Coronet*.

Wendell Willkie said it . . .

Three yrs ago this wk, Oct 8, '44, the people of America—indeed, the citizens of the world—lost a fellow worker for Peace. It was WENDELL WILLKIE who wrote the book, *One World*, which contained a plea for post-war co-operation among all nations. He had this to say of our American "way of life."

"Our way of living together in America is a strong but delicate fabric. It is made up of many threads. It has been woven over many centuries by patience and sacrifice of countless liberty-loving men and women. It serves as a cloak for the protection of poor and rich, of black and white, of Jew and Gentile, of foreign and native born. Let us not tear it asunder. For no man knows, once it is destroyed, where or when man finds its protective warmth again." 33

TOLERANCE—34

The most lovable and livable quality that any human being can possess is tolerance. Tolerance is the vision that enables us to see things from another person's point of view. It is the generosity that concedes to others the right to their own opinions and their own peculiarities. It is the bigness that enables us to want those we love to be happy in their own way instead of ours. — *Pick-Up*, United Parcel Service.

WAR—Cost—35

An armored division in action requires each day 1,300,000 lbs of gasoline, 1,200,000 lbs of ammunition, and about 70,000 lbs of food. —*Birmingham News-Age-Herald*.

Neither a rose garden, nor a garbage dump

Book briefs

No mere collection of platitudes and well-worn advice for "self-improvement," Managing Your Mind (Macmillan, \$2.75), by S H KRAINES and E S THETFORD is a ready text to follow in mastering many personal problems. An authoritative book, it couples common sense with the application of certain scientific discoveries to provide practical and workable guides for those who seek greater efficiency and satisfaction in life. The excerpt which follows is from the chapter, "A Realistic Philosophy of Life."

When we say that everyone has a philosophy of life, we do not mean a set of abstruse metaphysical concepts but a code of values, an ideal pattern by which he measures his own performances and that of others. What are your values? What do you most desire? What are your goals? What are you willing to work for? We are not talking about vague daydreams, imaginary Utopias, but those values which seem worth the best effort of which you are capable, those ideal ends whose challenge continues, no matter how many setbacks you experience, no matter how difficult is their achievement. Your answer to such questions constitutes the substance of your philosophy of life... If life were easy, there would be no necessity for a pattern; but conflict is forever present in human experience, and there is no life wholly free from pain, disappointment, and at least some degree of defeat. An adequate philosophy of life enables one to meet such experiences with some degree of equanimity, to see individual incidents with perspective and in proportion...

Be realistic. Life is neither a rose garden, nor a garbage dump; it's neither and it's both. There are many arid places which can be turned into gardens, and many dumps which can be removed... Ignoring poverty, hunger, injustice, stupidity, disease, pain, cruelty, war, ugliness, and death does not rob them of their vitality. So long as there is disease in the world, *your* health is in danger; so long as there is poverty, *your* financial security is menaced... Blatant optimism which refuses to face the ills and pressing problems of life is no more unrealistic than is defeatist pessimism which is so conscious of wrong, sordidness, and crime, the indifference of nature and the ruthlessness of mankind that it fails to recognize the actual and potential goodness, beauty, and

truth which are as inherently a part of nature as are their opposites. Being realistic means recognizing that nothing in life is static—nothing is eternally good; nothing is irredeemably bad. Nature, including man, is in the process of becoming; and what it becomes is, in large measure, dependent upon our efforts...

That we live in groups, and are part of our so-called "civilization" gives us tremendous advantages, but also imposes countless restrictions and responsibilities... A philosophy which seeks only individualistic goals is doomed to be at best an inferior code; for the very nature of the set-up implies that personal happiness is conditioned by social well-being, and that "no man liveth unto himself, and no man dieth unto himself." The only way to secure even a partial guarantee of self-centered happiness is by unselfishly working to make this the kind of a world in which all men have the chance to achieve the same values we prize most highly for ourselves...

Working out a healthy and happy life is in many ways analogous to weaving a tapestry. In the latter there are 3 essential elements: the weaver, the pattern, and the mat's with which to execute the pattern; in the former, man, his philosophy, and the world in which he lives. It is futile to argue which of the 3 elements is most important; each is meaningless without the other two. Whether the tapestry is a crude snarl of threads or a finished work of art depends not only on the design which the weaver attempts to follow, not only on the quality and color of the thread furnished, but also on the skill of the weaver. The pattern gives only the gen'l outline; the detail must be worked out by the weaver. The blending of colors, the evenness of stitches, the tying of knots, the requisite imagination to change the design



Types of Readers

SAM'L TAYLOR COLERIDGE, poet and philosopher, was born 175 yrs ago this mo in Devonshire, England. He adopted extreme views in politics and religion and took up with great enthusiasm Rob't Southey's scheme of Pantisocracy. COLERIDGE helped formulate the plans for a brotherly community which was to be founded on the banks of the Susquehanna and he was much chagrined when the scheme was dropped for lack of funds.

Tho not the founder of a lasting philosophical "school of thought," he is significant in intellectual history as a great stimulator. He was a noted critic and has been called the father of modern Shakespearean studies. Several of his familiar works are *The Ancient Mariner*, *Biographia Literaria*, and *Table Talk*, tho his writings number many more, both prose and poetry. This brief bit is from *Notebooks*.

Readers may be divided into 4 classes:

1. Sponges, who absorb all they read and ret'n it nearly in the same state, only a little dirtied.
2. Sand-glasses, who retain nothing and are content to get thru a book for the sake of getting thru the time.
3. Strain-bags, who retain merely the dregs of what they read.
4. Mogule diamonds, equally rare and valuable, who profit by what they read, and enable others to profit by it also.

to achieve a more beautiful effect: all these and countless other skills differentiate the artist from the factory worker. The analogy holds good for human life.

GOOD STORIES

You Can Use

The youth was leaving for his 1st class at flying school, and his mother was bubbling with understandable concern. "Harold," she advised, "remember what I told you. Be careful. Fly low and slow."
—Edw H GILES, *Coronet*. a

Advancing to the lonely-looking little man at the wedding reception, the Vicar remarked: "I was introduced to you, but I did not catch your name."

"It's McPherson," repl'd the little man.

"Then you are perhaps a relative of our host?"

"Yes," rejoined the poor relation. "I'm a cousin 200,000 pounds removed." — *Newcastle Jnl.* (Great Britain) b

At a party Beatrice Lillie slipped on the highly polished marble floor and sat down unexpectedly on a broken bottle. While more considerate guests rushed for iodine and adhesive tape, Gertrude Lawrence murmured, "At any cost, Bea always cuts a figure!" Later, when refreshments were passed, Miss Lillie retallated by reminding the hostess, "Nothing for Miss Lawrence. You know she *neva* eats this time of yr." — BENNETT CERF, *Good Housekeeping*. c

The Province of Quebec issued an information bulletin in which they discussed the fathers of large families. This included Jos Tremblay, father of 25 children; Napoleon Boulet, father of 20; Alfred Le Breux, father of 16, and a number of others. At the top of the same sheet the release was mimeographed: "Reproduction authorized." — A E ROBERTS. d

A musician in Vaughn Monroe's orchestra referred to Reno as a great dairy center. Monroe asked where he got that idea. "Don't you know," countered the musician, "that the cream of society goes there to be separated?" — *Milwaukee Jnl.* e

Novelist Julian Hawthorne was frequently mistaken for his illustrious father, Nathaniel Hawthorne,

I LAUGHED AT THIS ONE

BING CROSSBY

Some yrs ago, as I was putting out on a "dog leg" hole (the green was invisible from the tee), a ball came soaring out of the woods and rolled to within a few ft of the green. Just for good clean fun, I picked it up and dropped it into the cup. A moment later an elderly, perspiring golfer emerged from the woods. Informed that his shot had gone into the cup, he beamed. "Wonderful!" he said. "That gives me a twelve!" — *Daily Oklahoman*.

author of *The Scarlet Letter*. One day a comely matron gushed to Julian: "My dear Mr Hawthorne, I've just read *The Scarlet Letter*, and I think it is the most remarkable book you have ever written." "It certainly is," agreed Julian, "and what is even more remarkable, it was written when I was only 4 yrs old." — *Reader's Scope*. f

The aged Yorkshireman was being shown around Greenwich Observatory, and was much impressed by the wonders he saw there.

"This clock," said the official rather pompously, "is the one from which all the world takes its time."

"Wunnerful," said the old man, surveying it with open mouth. Then drawing a silver turnip watch, at the end of about 2 ft of chain, from a pocket like a sack, he said: "An' it's nobbut folve min's fast, an' all." — *London Answers*. g

A dinner guest in a Virginia home was telling his host how to prepare ham that would be even better than the famous Virginia ham. "Place the ham in a deep pan," said the guest, "and for 1 whole day soak it in rye whisky and then cook it just a little while. The 2nd day add a bottle of Ja-

maica rum and cook awhile. The 3rd day add a bottle of port wine and on the 4th day a bottle of bourbon."

The host turned to his Negro cook, Sam, who had been listening with great interest, and asked, "Sam, what do you think of that?"

"Ah don't know about de ham, boss," he ans'd, "but it sho do sound like the makin's of mighty good gravy." — *Ry Employees' Jnl.* h

The young lady's expensively modish attire bespoke wealth, and the eager clerk, with visions of a large order, patiently put in a strenuous hr showing her the various rolls of linoleum in his stock.

At last he was obliged to report apologetically. "I'm very sorry, madam, but that's all the linoleum we have in stock here. But if you could wait, I could get some more pieces from the factory. Can you call again?"

"Yes, I'll do that," the young lady agreed, gathering up her belongings and rising from her chair. "Do try to find me something with a very small design — something suitable for putting in the bottom of a bird cage." — *Christian Science Monitor*. i

A certain ambitious young movie actress complained to a declining star: "It irks me to think that I get only \$100,000 a picture."

To which the other rejoined: "Nice irk if you can get it." — *Every Week*. j

It was in a N Y Univ classroom. The prof was speaking: "It is a strange thing, I was shaved this morning by a man who really is, I suppose, a little above being a barber. He is an alumnus of one of the leading American colleges; he studied in Heidelberg afterward, and spent several yrs in other foreign educational centers. I know also that he has contributed scientific articles to our best magazines, and has numbered among his intimate friends men of the

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Mining

THE MAGAZINES



It's the Give in It—CLARENCE EDWIN FLYNN, *Good Business*, 10-47.

"How far do you think a set of those heavy steel tires would run on paving before wearing out?" I asked a blacksmith who was putting a new set on a heavy log wagon.

"Oh, about 3,000 mi's," he ans'd. "These are the best made, but it wouldn't be more than that."

"What would be the top mileage on those tires?" I asked an automobile mechanic who was putting a new set of rubber balloons on a car.

"Hard to say what the top would be," he repl'd. "Some run as much as 40 or 50,000 mi's. These should give at least 30,000, I should say."

"Do you mean to say that a rubber tire will run 10 times as far as a steel one before wearing out?" I demanded.

"That's right," he ans'd. "You see, it's the give in it."

A great light began to dawn upon me. Strange as it may seem, in some situations rubber outwears steel, and does so because it is more pliable and relaxed. It fits itself to the irregular surface of the road, and thus reduces wear and tear to the minimum. The rigid steel wagon tire never shapes i'self to anything, but crushes and grinds its way along. It takes the full shock of each bump and is ultimately worn out by its own hardness. Rubber runs longer because it has give in it.

This is not a freak of nature, but conforms to a law of life. It may seem a paradox, but it is true. Hardness of spirit, attitude, viewpoint, may seem a protection, but it is likely to prove just the opposite. It takes relaxed pliability to survive the bumps. The person who solves the problem most quickly and easily is not likely to be the

one who gets tough but the one who adapts himself to situations. Pliability outlasts hardness. It's the give in it.

" "

How U S Citizens React to the Bomb

UN World reports some interesting facts uncovered by a nationwide public opinion poll on matters relating to the development of the atomic bomb and its effect on attitudes toward internat'l relations:

There are still 3 million U S citizens who never heard of the atom bomb . . .

Seventy-five per cent of the people questioned believed that the U S should retain the secret of The Bomb's mfr, altho 54% also believe that other countries, especially Russia, will certainly know the secret within 5 to 10 yrs. In fact, 41% think Russia already knows.

Fifty per cent say they are "not worried" by The Bomb, even tho 63% believe there is real danger it will be used against the U S. A majority of those convinced that American cities will become targets for A-Bombs nevertheless believe that neither they nor their families will be killed by them.

Fifty-six per cent of those questioned believe an effective defense will eventually be developed against The Bomb . . .

One-third of those questioned did not know what the UN was or stood for.

As many people believe that The Bomb will prevent war as that it will bring on war. Most of those who believe that the A-Bomb contributes to peace do so because they think other countries "are afraid to make war while" the U S alone has The Bomb. Most of those who believe The Bomb will bring on war base their opinion on the con-

viction that its development started an atomic armament race.

There is considerable dissatisfaction among U S citizens on the state of world affairs. Other countries are regarded with wide-spread suspicion. Forty-three per cent distrust Britain and believe the British Gov't is not trying to co-operate with the rest of the world. Thirty-one per cent have faith in British cooperation.

Twenty-five per cent have confidence in Russian friendship. Sixty-five per cent disapprove of a loan to Russia, expressing the opinion that "we have nothing to gain from it." Two per cent have unqualified faith in Russian cooperation.

On a somewhat less formal basis, we asked 50 people chosen at random thruout N Y: "Where are the UN hdqtrs?" Here are some typical answers:

Tailor: "At the old World's Fair grounds."

Hairdresser: "Paris."

Univ of Pa Freshman: "Dumbarton Oaks."

Polish Housekeeper: "Somewhere on the water — I once read the name."

Bostonian: "At the St Francis Hotel, San Francisco."

Manicurist: "Moscow—twice a yr."

Spanish Teacher: "Casablanca."

Young Lawyer: "I thought it was all vetoed."

Grocery Clerk: "Eh—d'you mean the American or the Russian one?"

School Girl: "Well, lots of places, of course . . ."

Butler: "Westbury."

Electrician: "Who cares?"

Exterminator: "Lake Success."

Flushed with success, at last, we discont'd our polling.—*UN World*.

Seven out of 10 citizens are satisfied with the way the U S has conducted itself in internat'l affairs since the war. One person in 10 still adheres to pre-war isolationism.

Imperialism has not taken the place of isolationism, however. The poll found a vast majority of the people, 81%, opposed use of U S armed forces abroad.

